

Independent Terms 2024

Discount Structure

Orders of £75+	5% Discount off Trade Price	(28% POR at SSP)
Orders of £150+	+ 10% Discount off Trade Price	(33% POR at SSP)
Orders of £225+	+ 15% Discount off Trade Price	(36% POR at SSP)
Orders of £400+	- 20% Discount off Trade Price	(40% POR at SSP)

(Fortuna branded products only and excludes Non-Fortuna and pharmaceutical packaging)

Benefits and Service

- No minimum order
- Product sold as singles
- Discount on spend
- Sale or swap policy
- Free carriage and Delivery
- Prompt dispatch
- Monthly promotions
- Regular 6 weekly Sales Manager visits
- Assistance with merchandising
- POS material